



Welcome to the Family of Dressage4Kids, Inc. Sponsors!

This year marks the twelfth annual running of the Youth Dressage Festival! We return to the HITS on the Hudson show grounds in Saugerties, New York from July 9 through 11, 2010. From across the U.S. and abroad, over 250 riders will come to compete in classes from walk-trot Introductory through the FEI levels including Para-Equestrian, Musical Freestyle, Prix Caprilli, Trail and Pleasure classes and USDF Region 8 Team Competition. They will bring with them parents, siblings, trainers and friends, and will attract spectators – numbering close to 1,000 in all on the show grounds.

Contributions to Dressage4Kids, Inc. from our sponsors fund educational programs, training and scholarship awards, and therefore strengthen the foundation of dressage in America. They also allow us to offer new competitive classes at our flagship event, the Youth Dressage Festival and in doing so, open up the sport to more youth riders. With your product donations we award prizes to these highly motivated and dedicated youngsters and provide a showcase for your many products and services that support our enjoyment of the sport.

In return, we promote our sponsors in numerous, creative yet cost-efficient ways. Click on the link entitled “2010 Youth Dressage Festival Sponsorship Categories”. It details the benefits that accrue with each level of giving. The efforts of Dressage4Kids, Inc. to promote sponsors to its constituents are unparalleled in the equestrian community.

Paired with our gratitude to our sponsors is our expectation that our riders give back to the community that hosts our event and to charitable organizations. Our riders have supplied hundreds of books that are donated to The Family of Woodstock, Inc., a remarkable Ulster County family services organization. Each year a portion of the entry fee is donated to a charitable organization such as the Equestrian Aid Foundation, founded by dressage Olympian Robert Dover to assist any equestrian who is coping with injury or disease. Our riders also provide two hours of volunteer service at the Festival, so they can better appreciate what staging an event of this scale entails.

Currently, little funding and few events exist for children and teens to participate in youth-only training programs or competitions. Thanks to the collective efforts of our sponsors, we are able to conduct the Weekend Educational Program, FEI Pony Clinic and the Youth Dressage Festival, which is the highlight of the competition year for many an aspiring dressage rider. The Lendon Gray Scholarship Fund helps youth and aspiring young professional riders defray the costs of specific training programs.

If you’d like to join our ever-extending family of Sponsors, click on the link entitled “2010 Sponsorship Contract”, download the form, fill it out and fax it to us at your earliest convenience.

On behalf of the thousands of youth dressage riders who have enjoyed our events in the past decade, and the hundreds who will this year, I thank you for joining us in our efforts to bring them quality programs.

Sincerely,

Lendon Gray

Dressage4Kids, Inc. is a 501(c)(3) non-profit organization.

All contributions are tax-deductible to the extent permitted by law.